



**KAMBOO PROJECT**

Für Menschen in Kambodscha  
Supporting Cambodians  
Pour les gens au Cambodge

# Empowering Schools: Help for self-help and for long lasting social value creation

**General Presentation 2023**

**Executive Board**

A young girl with long dark hair, wearing a white shirt, is smiling and holding a wooden sign. The sign is orange and has the text "Schenke ein Lächeln" written on it in white. The background is a blurred classroom setting.

**Schenke ein Lächeln**

# Welcome to Cambodia!



# Vision and Mission of Kamboo Project



**Vision:** Cambodians work together to meet the basic needs of children.

**Mission:** We combine donations and voluntary work with a dedicated team in Cambodia to help children learn in a safe environment. We leverage our extensive knowledge of local needs and build effective collaborations with teachers, parents and communities to achieve sustainable impact.

# Kamboo Project Who we are

- Founded in 2014
- Local licenses in Cambodia and Switzerland
- Help for self-help for rural Cambodian schools, mainly primary schools
- Facilitation via three core programmes: **Sustainable Building & Renovation, Water & Sanitation and Education**
- Our local team of six ensures careful planning, effective realisation and thorough monitoring of projects, thereby respecting local culture and habits
- Background work, governance, fundraising performed by a Swiss Board of five, and which includes Country Manager Cambodia (Mrs. Somalita Keo)
- Tax-free status recertified by Canton of Zurich in Sep 2018
- ZEWO high quality seal since December 2018

# Why Cambodia?

Although Cambodia was granted lower-middle-income country status as of July 2016, large disparities and inequalities remain, according to UNICEF.

For the foreseeable future, the country will be one with the lowest level of development.

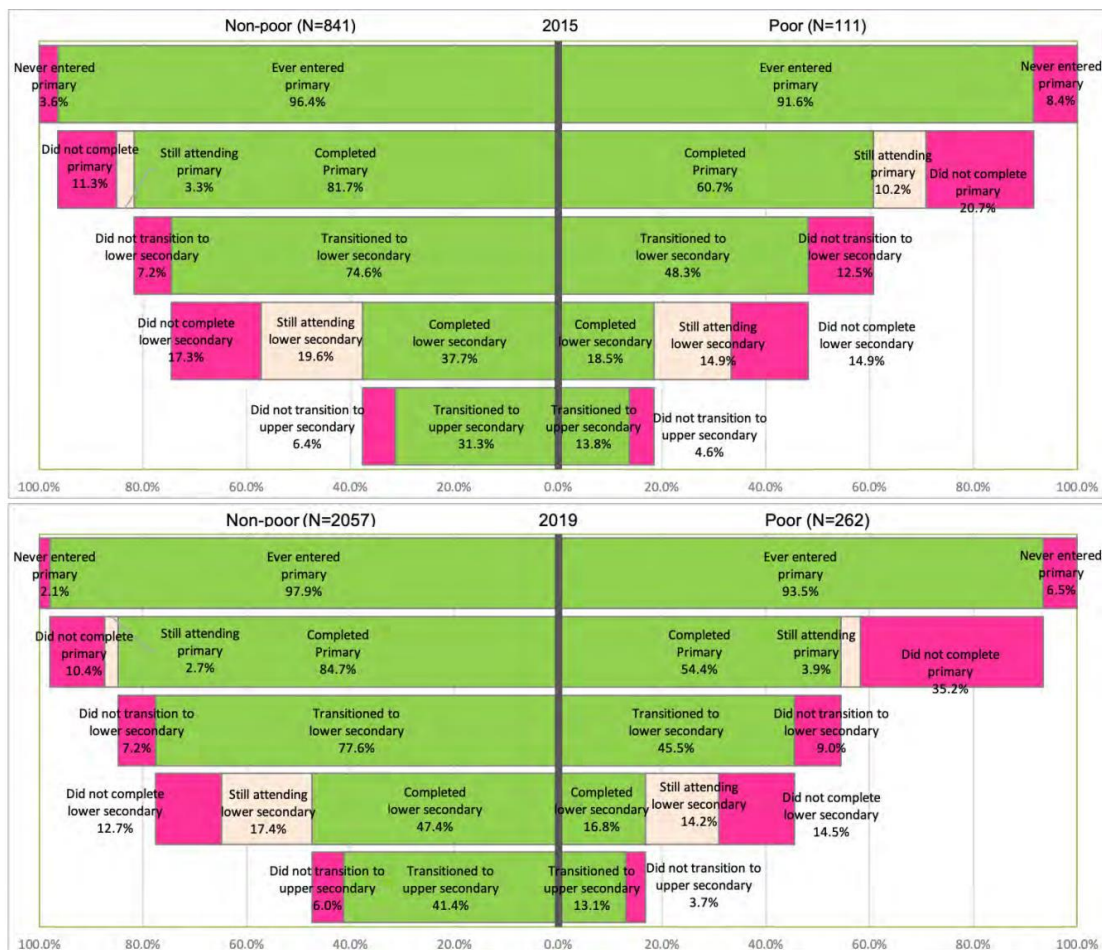
Long-term positive experience of Board Members with people and beneficiaries who are highly motivated to improve their situation.





# Why Cambodia?

## Education Pathway Analysis by IDPoor Status (Poor vs Non-poor)



Source: UNICEF *An Analysis of Sustainable Development - Goal 4 Benchmark Indicators - Cambodia Socio-Economic Surveys 2015-2019*, page 33

# Output und **Impact**



## **Building value around schools:**

- ❖ >750'000 USD in funds have been invested for now close to 30'000 beneficiaries (of which more than 60% are girls)
- ❖ Our total of eleven programmes have an impact on approximately 30 primary and secondary schools in the Prasat Bakong and Varin districts of Siem Reap

Measurably increasing attendance and lowering illiteracy rates.  
Strengthening women's education after the Khmer Rouge shock

We have been  
independently  
audited since  
2015

We execute  
along the lines of  
best possible  
ethical standards



ANNUAL REPORT 2019



ANNUAL REPORT 2020



ANNUAL REPORT 2022



ANNUAL REPORT 2021

## Articles of the Association

## Code of Conduct

**KAMBOO PROJECT**  
Kambuu Project e.V.  
Postfach 1000, 30559 Hannover

**Articles of the Association "Kamboos Project"**

**I. NAME AND SEAT**  
**Article 1**  
Under the name "Kamboos Project" there is an association with the meaning of Article 60 of the German Civil Code. It is politically independent and non-profit-making and based on voluntary service.

**Article 2**  
The association is based in Berlin (DE).

**II. GOALS AND PURPOSES**  
**Article 3**  
The purpose of the association is to support for socially supported and sustainable development projects in favor of socially and economically disadvantaged populations in Asia with a focus on Cambodia. Support and implementation of self-help projects focusing on education, health, agriculture and tourism, energy, water and sanitation, and other projects in the field of social development and projects in the field of social development. Publishing and information work as well as assessment of funds for the above activities, both nationally and internationally.

The association does not pursue commercial purposes and does not seek profits.

**III. MEMBERSHIP**  
**Article 4**  
The association consists of active members, patrons and honorary members.

Active members are natural persons who actively support the goals of the association. Active members are: the project managers, project managers, project managers, the administrative staff, the help with fundraising and annual reports, correspondence, administrative, marketing and strategic planning, through legal assistance or other Board of Management. The active members have voting rights.

Patrons are natural or legal persons who support the association with its annual contribution and, if necessary, additional donations in the achievement of the goals.

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**Code of Conduct "Kamboos Project"**

**I. POLICY BRIEF AND PURPOSE**  
The Code of Conduct (CoC) outlines the expectations of KAMBOO PROJECT regarding the behavior of all persons acting for or on behalf of an enterprise involved in KAMBOO PROJECT. Kamboos Project promotes freedom of expression and open communication. In order to ensure the integrity and independence of the organization, we must protect the reputation and image of KAMBOO PROJECT, the Code of Conduct shall provide the necessary guidelines. Every employee is responsible to follow a respectful, positive, well-informed and professional environment and culture within KAMBOO PROJECT as well as represent KAMBOO PROJECT and is therefore responsible for its image and reputation.

**II. ADDRESSES**  
This policy applies to all persons involved in the affairs of Kamboos Project irrespective of rank and position (direct demand). This includes, in particular, board members, project managers, administrative staff and other persons working for the NGO "Kamboos Project" located in Germany, Cambodia and other countries. The Code of Conduct shall apply to all persons involved in the affairs of Kamboos Project as well as during the time the person is representing KAMBOO PROJECT or may be perceived as member of or acting for KAMBOO PROJECT.

Non-KAMBOO PROJECT related engagements requiring services in favor of Kamboos Project as well as donors shall be made aware of this CoC.

All related persons shall read, understand and agree to the rules outlined in this CoC. In case of questions or uncertainty about the provisions as follows, the legal Counsel of KAMBOO PROJECT shall be contacted or any other board member shall be notified for clarification.

**III. VIOLATION, VIOLATION AND EXCEPTIONS**  
The violation of this CoC leads to disciplinary actions by KAMBOO PROJECT. Possible actions range from a verbal warning to a dismissal with immediate effect. Disciplinary measures for violations, ranging from a verbal warning to a dismissal with immediate effect, shall be taken by the Board of Management. Responsibility for disciplinary actions lies with the Board of KAMBOO PROJECT (Kambuu Project e.V.). No action shall be taken without having first the assistance of the person personally violating the CoC.



# Zewo-licensed since 2018



**Ihre Spende  
in guten Händen.**

«Kamboo Project operates through high quality processes with best-in-class governance and very high efficiency»

Use of funds(%-split acc to ZEW O)

	2017	2018	2019	2020	2021	2022	2023E
Projects	63%	83%	96%	89%	94%	94%	86%
Fundraising	6%	10%	2%	5%	1%	1%	10%
Admin	31%	7%	2%	6%	5%	5%	4%

Building value around schools – our programmes focus on United Nations SDG Goals **3**, **6** and **4**



Getting basic infrastructure right and making the school a safe learning place: the basis for schools to prosper and expand value:

### **Sustainable Building & Renovation**

**3** GOOD HEALTH  
AND WELL-BEING



Toilet repair & new toilets

Erecting drinking water stations

Fence repair      Roof repair

Classrom & Schoolyard floor repair

Renovation of kitchens/dining area

Renovation of sports grounds

# Building value around schools – our programmes focus on United Nations SDG Goals 3, 6 and 4



Access to drinking water, state-of-the-art hygiene practices, waste free schoolgrounds: **Water & Sanitation**

**6** CLEAN WATER AND SANITATION



Programme breaks down into three sub-programmes:

- 1 Management of water filters and **Drinking Water** Stations
- 2 «**SHIP**» (**S**chool **H**ygiene **I**mprovement **P**rogramme – using state-of-the-art hygiene protocols and group learning strategies)
- 3 On-site **Waste** Management (through both installation of hardware + training)

# Building value around schools – our programmes focus on United Nations SDG Goals 3, 6 and 4



Once measures to tackle problems with 3 and 6 are in place, we promote **Education** and to make our target schools a germ for value enhancement for the communities surrounding them:



Programme breaks down into seven sub-programmes:

- |                                    |  |                |
|------------------------------------|--|----------------|
| 1 Bicycle delivery for the poorest | 2 School uniforms & packages for the poorest |                |
| 3 Libraries                        | 4 School Gardening                           |                |
| 5 Girls Marriage Prevention        | 6 Girls Scholarships                         | 7 ICT Computer |



# Examples of programmatic work in video format



## **Renovation, Sanitation- Wat Roka, Aranh Reansey**

<https://www.youtube.com/watch?v=NQf32V3Ar7Q&t=5s>



## **Renovation Chea Smon**

<https://www.youtube.com/watch?v=htysTKQTIK8>



## **Education – Bicycle Programme**

<https://www.youtube.com/watch?v=eyhvEHMiebw>



## **Education – Bicycle Programme**

[https://www.youtube.com/watch?v=IGJVLITBuzE&feature=emb\\_logo](https://www.youtube.com/watch?v=IGJVLITBuzE&feature=emb_logo)



## **Education – Girls Marriage Prevention**

<https://www.youtube.com/watch?v=lb4kcwlwvW4>



## **All programmes integrated**

<https://www.youtube.com/watch?v=VANt3C-WK3o&t=1s>

# Our strategies to stimulate sustainable self-help



**Capital intensive** projects: we seek for target schools to contribute up to 25% of required funds. School management learns how to conduct fundraising and intrinsic motivation to improve conditions rises sustainably. Quarterly controls of sustainable management are performed by our local Kamboo Project team.

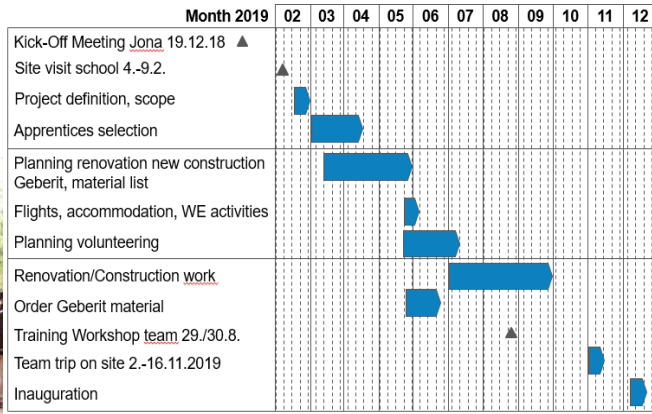
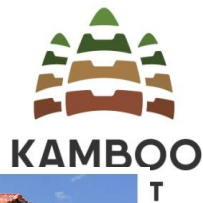


**Time and people** consuming projects: strong involvement through formation of internal focus groups including teachers and students. Programmes handed over to schools to run totally independent of Kamboo Project following completion of modules after approximately 2 years (can vary).

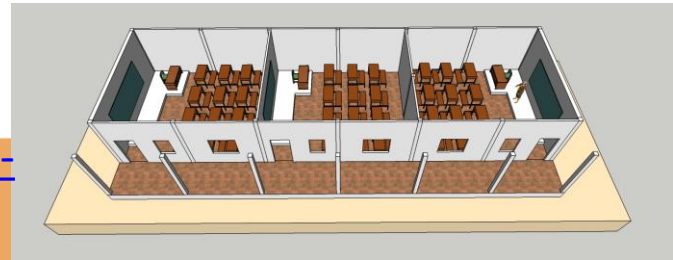
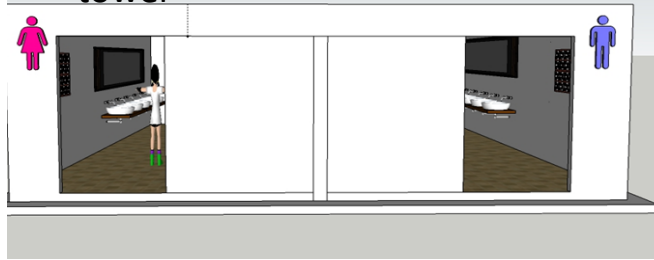


# «Providing the infrastructure basics»- Example Geberit Social Project

(Value of projects USD 157'000: >1'500 beneficiaries plus add-ons to surrounding villages)



5 classrooms, 2 toilet houses, 2 drinking water stations, 1 water tower



The new watertower with a modern filtering system



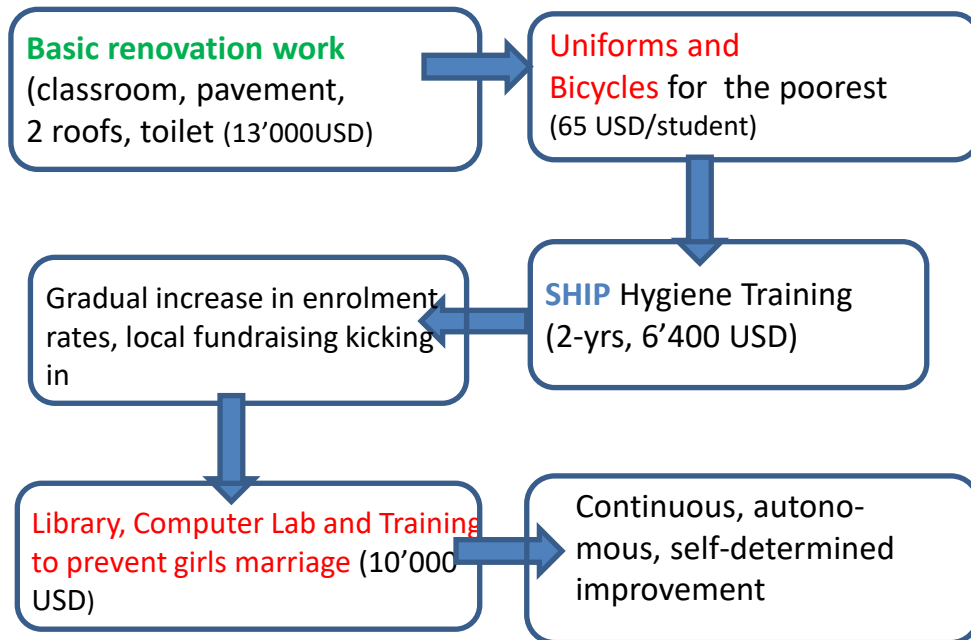
<https://kamboo-project.ngo/en/geberit-social-project-2019/>



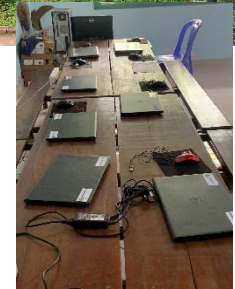
# Case Study for high impact: Ta Ei Primary School



Through careful, tailor-made choice from all our three core programmes, this once «forgotten» school has turned the corner from 2019...and is growing fast as a result:



Total investment thus far of 32'000 USD, **>30% of which funded by school**





# Wide range of project values: USD 15 to USD 200'000



- Pair of school uniforms: USD 15/student
- Bicycle and repair workshop USD 50/student
- Workshop “Girls Early Marriage Prevention”:  
USD 400 per group of 40 female students in grade 5-6
- Equipping a library with books: USD 750
- Scholarship for a girl: USD 750-1'500
- Drinking water station: USD 1'000
- Starting a school vegetable garden: USD 1'000
- Flooring or roof of classroom: USD 1'500
- School kitchen / outdoor mensa: USD 2'000
- Fence repair against flooding: USD 3'000
- 2-yr hygiene training programme (“SHIP”) for entire school of 300 students: USD 5'000
- ICT Computer Lab with 12 work stations: USD 7'000
- New toilet house /water system: USD 10'000
- New school building: USD 45'000
- Fixing an “abandoned school” from start to finish over a 5-yr period: between USD 60'000-200'000





## Volunteering for Kamboo Project

<https://kamboo-project.ngo/en/volunteering-2/>







## Kontaktperson:

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## Testament & Erbschaft: Ihr letzter Wille – Startschuss für ein Leben voller Chancen (Switzerland only)

«Ich habe seinerzeit von Kamboo Project ein Velo bekommen, um zur Schule fahren zu können. Heute studiere ich an der Universität und kann bald eine eigene Familie gründen. Ich habe meine Chance genutzt.»

(Somnang Pin, Jahrgang 2000)



Thank you from all our team



# Thank You!



## **KAMBOO PROJECT**

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Pour les gens au Cambodge

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