



**Your donation
in good hands.**



KAMBOO PROJECT

Für Menschen in Kambodscha
Supporting Cambodians
Pour les gens au Cambodge

Empowering Schools: Help for self-help and for long lasting social value creation

Who we are and what we do

Executive Board Kamboo Project, 2024



Schenke ein Lächeln

Kamboo Project in essence

- *Working on site in the province of Siam Reap since 2014, supported by a board of volunteers in Switzerland*
- *Almost 1 million USD has already been invested in the future of more than 30,000 school children*
- *Small NGO, but ZEWO-certified since 2018*
(see slide 10)
- *Thanks to a very lean organization and volunteer work, a very high proportion of your donations goes directly into project work*
(see slide 10)
- *Kamboo Project can target and tailor donations in a wide range between USD 15 and USD 200'000* *(see slide 19)*
- *You can choose from a variety of topics that support school children* *(see slides 14/15)*

Welcome to Kamboo Project



«For almost 10 years, we have been facilitating collaboration among Cambodians to meet the basic needs of children. We have grown steadily. I am proud that, with six employees on site, we advance numerous projects every day that have a measurable impact on school children in the Siem Reap region.»

(Somalita Keo, Country Manager Cambodia and Member of the Board)

Vision and Mission of Kamboo Project



Vision: *Cambodians work together to meet the basic needs of children.*

Mission: *We combine donations and voluntary work with a dedicated team in Cambodia to help children learn in a safe environment. We leverage our extensive knowledge of local needs and build effective collaborations with teachers, parents and communities to achieve sustainable impact.*

Kamboo Project Who we are

- *Founded in 2014*
- *Local licenses in Cambodia and Switzerland*
- *Help for self-help for rural Cambodian schools, mainly primary schools*
- *Facilitation via three core programmes:
Sustainable Building & Renovation, Water & Sanitation and Education*
- *Our local team of six ensures careful planning, effective realisation and thorough monitoring of projects, thereby respecting local culture and habits*
- *Background work, governance, fundraising performed by a Swiss Board of five, and which includes Country Manager Cambodia (Mrs. Somalita Keo)*
- *Tax-free status recertified by Canton of Zurich in Sep 2018*
- *ZEWO high quality seal since December 2018 (successfully recertified in 2023)*

Why Cambodia?

Although Cambodia was granted lower-middle-income country status as of July 2016, large disparities and inequalities remain, according to UNICEF.

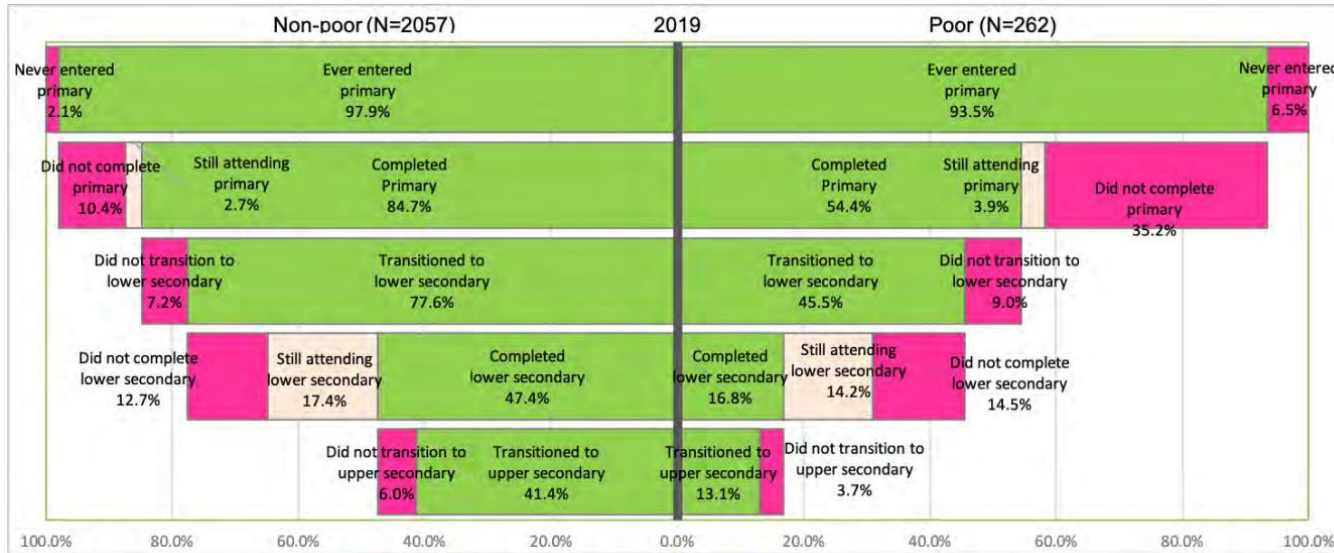
For the foreseeable future, the country will be one with the lowest level of development.

Long-term positive experience of Board Members with people and beneficiaries who are highly motivated to improve their situation.



Even with few resources we can achieve a big impact

Education Pathway Analysis by IDPoor Status (Poor vs Non-poor)



Source: UNICEF An Analysis of Sustainable Development - Goal 4 Benchmark Indicators - Cambodia Socio-Economic Surveys 2015-2019, page 33

- *Inequality of opportunity: of 100 children from Cambodian families with IDPoor status, 93 start school - but only 13 reach high school*
- *In the communities where Kamboos Project operates, this ratio is improving measurably and noticeably*
- *We pay particular attention to increasing girls' school enrollment rates*

Output und **Impact**



Building value around schools:

- ❖ *Appr. 1 million USD in funds have been invested for now close to 30'000 beneficiaries (of which more than 60% are girls)*
- ❖ *Our total of eleven programmes have an impact on approximately 30 primary and secondary schools in the Prasat Bakong and Varin districts of Siem Reap*

Measurably increasing attendance and lowering illiteracy rates.
Strengthening women's education after the Khmer Rouge shock

We have been
independently
audited since
2015

We execute
along the lines of
best possible
ethical standards



ANNUAL REPORT 2019



ANNUAL REPORT 2020



ANNUAL REPORT 2022



ANNUAL REPORT 2021

Articles of the Association

Code of Conduct

KAMBOO PROJECT
Kambuu - Association for Sustainable Development
Pour les gens au Cambodge

Articles of the Association "Kamboo Project"

I. NAME AND SEAT
Article 1
Under the name "Kamboo Project" there is an association with the meaning of Article 60 of the Civil Code of Cambodia. It is politically independent and democratically elected and based on voluntary service.
Article 2
The association is based in Berlin (DE).

II. GOALS AND PURPOSES
Article 3
The purpose of the association is to support for locally supported and sustainable development projects in favor of socially and economically disadvantaged populations in Asia with a focus on Cambodia. Support and implementation of self-help projects focusing on education, health, agriculture and nutrition, energy, water and sanitation, disaster relief and reconstruction and projects to improve living conditions. Publishing and information work as well as assessment of funds for the above activities, both nationally and internationally.
The association does not pursue commercial purposes and does not seek profits.

III. MEMBERSHIP
Article 4
The association consists of active members, patrons and honorary members.
Active members are natural persons who actively support the goals of the association. Active members are: the project managers, project partners, project donors, the administrative staff, the help with implementing and annual members, representatives, sponsors, donors, and other persons. Honorary members are persons who, without being members, are involved in the association's work. The active members have voting rights.
Patrons are natural or legal persons who support the association with its annual contribution and, if necessary, additional donations in the achievement of the goals.

KAMBOO PROJECT
Kambuu - Association for Sustainable Development
Pour les gens au Cambodge

Code of Conduct "Kamboo Project"

I. POLICY BRIEF AND PURPOSE
The Code of Conduct (CoC) outlines the expectations of KAMBOO PROJECT regarding the behavior of all persons acting for or on behalf of an enterprise involved in KAMBOO PROJECT. Kamboo Project promotes freedom of expression and open communication. In order to ensure the integrity and independence of the organization, we must ensure the reputation and image of KAMBOO PROJECT, this Code of Conduct shall provide the necessary guidelines. Every statement is responsible to foster a respectful, positive, well-informed and collaborative environment and culture within KAMBOO PROJECT as well as its members. KAMBOO PROJECT is therefore responsible for its image and reputation.

II. ADDRESSES
This policy applies to all persons involved in the affairs of Kamboo Project irrespective of work and location (physical presence). This includes, in particular, board members, project managers, project partners, project donors, project staff, and other persons acting for the NGO "Kamboo Project" located in Germany. It also applies to all persons acting for the NGO "Kamboo Project" located in Cambodia. The CoC applies during the time a related person is active for KAMBOO PROJECT as well during the time the person is representing KAMBOO PROJECT or may be perceived as member of or acting for KAMBOO PROJECT.
Non-KAMBOO PROJECT related representatives providing services in favor of Kamboo Project as well as donors shall be made aware of this CoC.
All related persons shall read, understand and agree to the rules outlined in this CoC. In case of questions or uncertainty about the provisions in this CoC, the legal counsel of KAMBOO PROJECT shall be consulted and any other board member shall be notified for clarification.

III. VIOLATION, VIOLATION AND EXCEPTIONS
The violation of this CoC leads to disciplinary actions by KAMBOO PROJECT. Possible actions range from a verbal warning to a written warning to a suspension or immediate effect. During implementation for disciplinary actions, all actions based on labor and/or criminal law are reserved. Responsibility for disciplinary actions is taken by the board of KAMBOO PROJECT. No action shall be taken without having first the assistance of the person personally violating the CoC.

As a small NGO, we measure ourselves against the standards of large NGOs: ZEWO licensed since 2018



**Your donation
in good hands.**

«Kamboo Project operates through high quality processes with best-in-class governance and very high efficiency»

Aufwand (%-split gemäss ZEWO)

	2017	2018	2019	2020	2021	2022	2023	2024E
Projekte	63%	83%	96%	89%	94%	94%	78%	97%
Mittelbeschaffung	6%	10%	2%	5%	1%	1%	10%	1%
Admin	31%	7%	2%	6%	5%	5%	12%	2%

- *Of the approximately 13,000 non-profit organizations in Switzerland, around 500 are ZEWO certified*
- *Of these approximately 500, Kamboo Project is the smallest!*
- *On an annual average, Kamboo Project has converted one franc spent on fundraising into 176 francs of project money since 2018 (return 176:1)*
- *The average of ZEWO-certified CH NGOs is 6:1!*

Building value around schools – our programmes focus on United Nations SDG Goals **3**, **6** and **4**



Getting basic infrastructure right and making the school a safe learning place: the basis for schools to prosper and expand value:
Sustainable Building & Renovation



Toilet repair & new toilets

Erecting drinking water stations

Fence repair

Roof repair

Classroom & Schoolyard floor repair

Renovation of kitchens/dining area

Renovation of sports grounds

Building value around schools – our programmes focus on United Nations SDG Goals **3**, **6** and **4**



*Access to drinking water, state-of-the-art hygiene practices, waste free schoolgrounds: **Water & Sanitation***

6 CLEAN WATER AND SANITATION



Programme breaks down into three sub-programmes:

*1 Management of water filters and **Drinking Water** Stations*

*2 «**SHIP**» (**S**chool **H**ygiene **I**mprovement **P**rogramme – using state-of-the-art hygiene protocols and group learning strategies)*

*3 On-site **Waste** Management (through both installation of hardware + training)*

Building value around schools – our programmes focus on United Nations SDG Goals 3, 6 and 4



Once measures to tackle problems with 3 and 6 are in place, we promote **Education** and to make our target schools a germ for value enhancement for the communities surrounding them:



Programme breaks down into seven sub-programmes:

1 Bicycle delivery for the poorest

2 School uniforms & packages for the poorest

3 Libraries

4 School Gardening

5 Girls Marriage Prevention

6 Girls Scholarships

7 ICT Computer

Our programmes for your donation

Renovation & Sanitation Programmes

<https://kamboo-project.ngo/en/geberit-social-project-2019/>

**PROVIDING
THE
BASICS**



Basics for 1480
school children in
Siam Reap provided

Renovation

<https://www.youtube.com/watch?v=htysTKQTIK8>



Education – Bicycle Programme

<https://kamboo-project.ngo/en/mobilitaet-von-lernen/>

Mobilität von Lernenden

Was haben Fahrräder mit Schulbildung zu tun?
Sehr viel.

Wir sind KAMBOO PROJECT und wollen den Menschen
in Kambodscha helfen.

WEITERE INFORMATIONEN



Hygiene Programme «SHIP»

<https://kamboo-project.ngo/en/sustainable-hygiene-concepts-for-elementary-school/>

Sustainable hygiene concepts for elementary school

Support Kamboo Project and help to establish sustainable
hygiene concepts in elementary school.

FURTHER INFORMATION



Education – ICT Computer programme

<https://kamboo-project.ngo/en/ict-computer-lab-training-and-digitalized-teaching/>

ICT computer lab training and digitalized teaching

We are KAMBOO PROJECT and want to help the
people of Cambodia.



Education – Early marriage prevention

<https://kamboo-project.ngo/en/avoidance-of-girl-marriage/>

Preventing early marriage for girls

Support Kamboo Project and help to provide girls in
Cambodia with an education.

FURTHER INFORMATION



Our programmes for your donation in video format



Renovation, Sanitation- Wat Roka, Aranh Reansay

<https://www.youtube.com/watch?v=NQf32V3Ar7Q&t=5s>



Renovation Chea Smon

<https://www.youtube.com/watch?v=htysTKQTIK8>



Education – Bicycle Programme

<https://www.youtube.com/watch?v=eyhvEHMiebw>



Education – Bicycle Programme

https://www.youtube.com/watch?v=IGJVLITBuzE&feature=emb_logo



Education – Girls Marriage Prevention

<https://www.youtube.com/watch?v=lb4kcwlwvW4>



All programmes integrated

<https://www.youtube.com/watch?v=VANt3C-WK3o&t=1s>

Our strategies to stimulate sustainable self-help



Capital intensive projects: we seek for target schools to contribute up to 25% of required funds. School management learns how to conduct fundraising and intrinsic motivation to improve conditions rises sustainably. Quarterly controls of sustainable management are performed by our local Kamboos Project team.



Time and people consuming projects: strong involvement through formation of internal focus groups including teachers and students. Programmes handed over to schools to run totally independent of Kamboos Project following completion of modules after approximately 2 years (can vary).

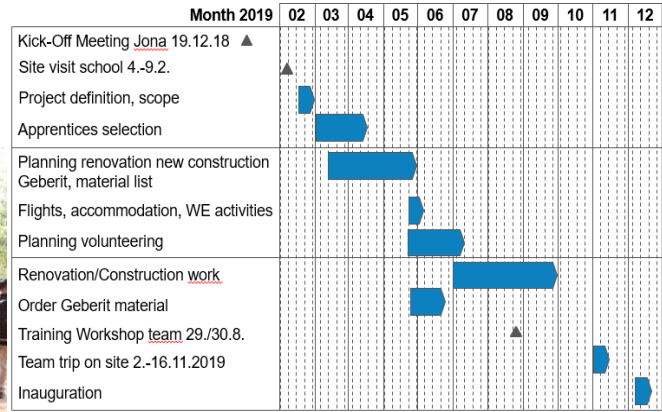


«Providing the **infrastructure basics**» – Example Geberit Social Project

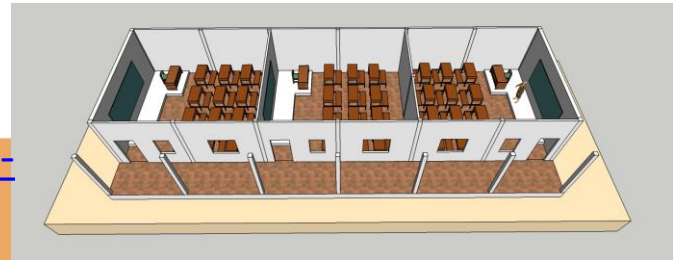
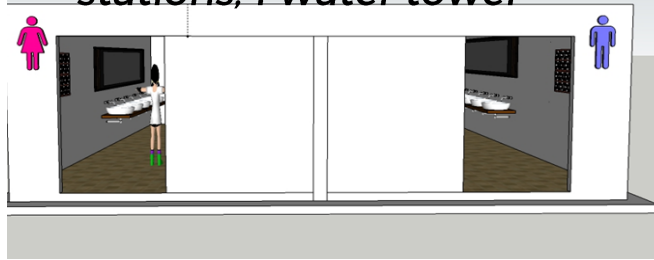
(Value of projects USD 157'000; >1'500 beneficiaries plus add-ons to surrounding villages)



KAMBOO
T



5 classrooms, 2 toilet houses, 2 drinking water stations, 1 water tower



The new watertower with a modern filtering system



<https://kamboo-project.ngo/en/geberit-social-project-2019/>

Case Study for high impact: Ta Ei Primary School



Through careful, tailor-made choice from all our three core programmes, this once «forgotten» school has turned the corner from 2019...and is growing fast as a result:

Basic renovation work
(classroom, pavement,
2 roofs, toilet (13'000USD)

Uniforms and Bicycles for the poorest
(65 USD/student)

Gradual increase in
enrolment rates, local
fundraising kicking in

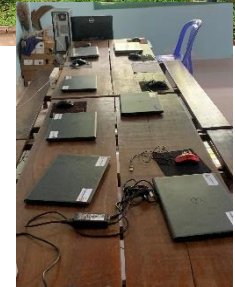
SHIP Hygiene Training
(2-yrs, 6'400 USD)

Library, Computer Lab and Training to prevent girls marriage (10'000 USD)

Continuous, autonomous, self-determined improvement



Total investment thus far of 32'000 USD, **>30% of which funded by school**



Wide range of project values: USD 15 to USD 200'000



- *Pair of school uniforms: USD 15/student*
- *Bicycle and repair workshop USD 50/student*
- *Workshop "Girls Early Marriage Prevention":
USD 400 per group of 40 female students in grade 5-6*
- *Equipping a library with books: USD 750*
- *Scholarship for a girl: USD 750-1'500*
- *Drinking water station: USD 1'000*
- *Starting a school vegetable garden: USD 1'000*
- *Flooring or roof of classroom: USD 1'500*
- *School kitchen / outdoor mensa: USD 3'000*
- *Fence repair against flooding: USD 3'000*
- *2-yr hygiene training programme ("SHIP") for
entire school of 300 students: USD 5'000-8'000*
- *ICT Computer Lab with 12 work stations: USD
7'000*
- *New toilet house /water system: USD 10'000*
- *New school building: USD 45'000*
- *Fixing an "abandoned school" from start to
finish over a 5-yr period: between USD 60'000-
200'000*





Volunteering for Kamboo Project

<https://kamboo-project.ngo/en/volunteering-2/>





Kontaktperson
Stefan Pfister



stefan@kamboo-project.ngo

+41 79 463 24 94 |

Testament & Erbschaft: Ihr letzter Wille – Startschuss für ein Leben voller Chancen

(Switzerland only)

«Ich habe seinerzeit von Kamboo Project ein Velo bekommen, um zur Schule fahren zu können. Heute studiere ich an der Universität und kann bald eine eigene Familie gründen. Ich habe meine Chance genutzt.»

(Somnang Pin, Jahrgang 2000)



Thank you from all our team

Thank You!



KAMBOO PROJECT

Für Menschen in Kambodscha
Supporting Cambodians
Pour les gens au Cambodge

**Kamboo Project
Auf der Mauer 2
8001 Zürich
Schweiz**

www.kamboo-project.ngo
info@kamboo-project.ngo

**Kamboo Project Organization
House No 57
Treang Village
Slorkram Community
Siem Reap Province
Cambodia**